PRESS RELEASE

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1991 Main Street, Suite 208 Sarasota, FL 34236

MEDIA CONTACT

Jan Oglesby, Media Relations Gail Baird Foundation Cell: 720.530.9690 jan@bairdinc.com

Gail Baird Foundation donates \$10,000 to V Foundation

SARASOTA, Florida – The Gail Baird Foundation donated \$10,000 to the V Foundation through their 12th Annual Dick Vitale Gala, joining hundreds of supporters in meeting their fundraising goal. The event, held May 12 at The Ritz Carlton Sarasota, raised \$3.12 million dollars for pediatric cancer research.

Every year, several sports and entertainment celebrities attend the Gala in support of their mission to eradicate children's cancers. Funds from this year's event will contribute to the *Not a Moment to Lose* campaign, which is strategically focused on emerging, high-impact research opportunities.

"The extensive work and research being done through the V Foundation mirrors our foundation's commitment to battle cancer," said Eric Baird, president of the Gail Baird Foundation. "We are happy to be a part of such an important event to bring awareness to pediatric cancer and the families that it has affected."

This year's all-star Gala honorees included ESPN Hall of Fame Sportscaster Chris Berman, West Virginia University Head Men's Basketball Coach Bob Huggins, and University of Notre Dame Head Football Coach Brian Kelly.

About Gail Baird Foundation

Founded in 2012, the Gail Baird Foundation's mission is to support initiatives committed to researching, increasing awareness, and curing ovarian cancer while continuing Gail Baird's efforts to provide opportunities for aspiring female entrepreneurs and enrich the lives of seniors and veterans. The Gail Baird Foundation has donated over \$1,000,000 supporting over 30 different organizations since inception. The Foundation strives to perpetuate Gail's dreams, a never-give-up spirit, and empowerment to smile in the face of seemingly relentless adversity. For more information on how you can help continue this mission, please visit gailbairdfoundation.com or send inquiries to jan@bairdinc.com.